

Mighty Fridays in Nozbe

For 8 years (2016) we've been working only 4 days a week!



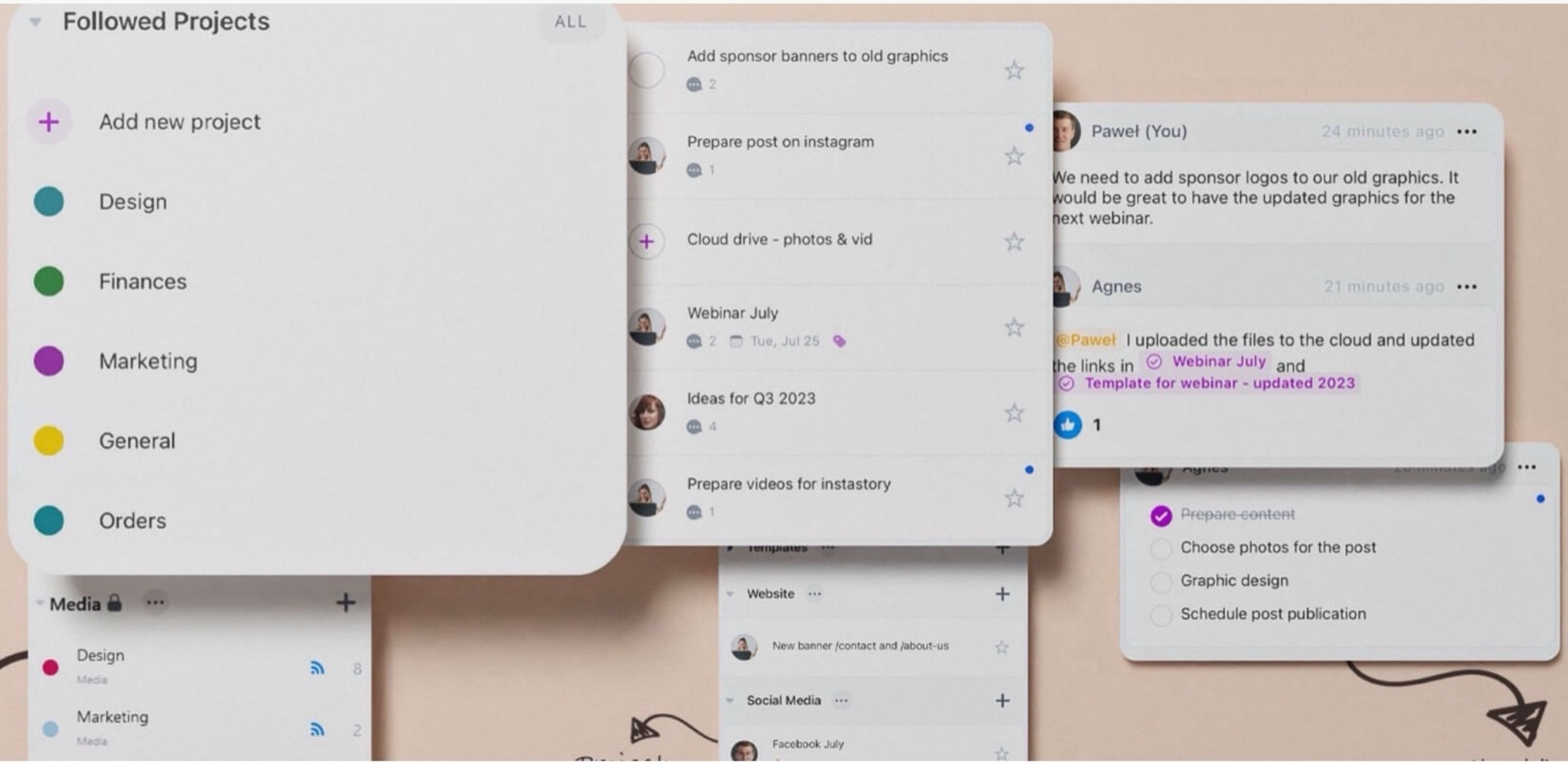
Nozbe - founded in 2007 (18 yrs)

#NoOffice: currently 14 people from PL, DE and ES



Productivity app

We empower SMART business owners and their teams!



Why Mighty Fridays?

Origins of the idea to work
LESS but **BETTER**

 Shoemaker without shoes?

 Was the desk tidy?


 Personal development?

 20%? Creativity!

2 How to implement it?

Why "Mighty Friday" and not
Monday?

 **Work: Mon → Thu**

 **Friday - REVIEW!**

? Monday with a plan!

 **Friday - time for YOU!**

 **Whatever you want! **

  **Skipping work? OK!**



3 Problems?

People feel the duty to work!

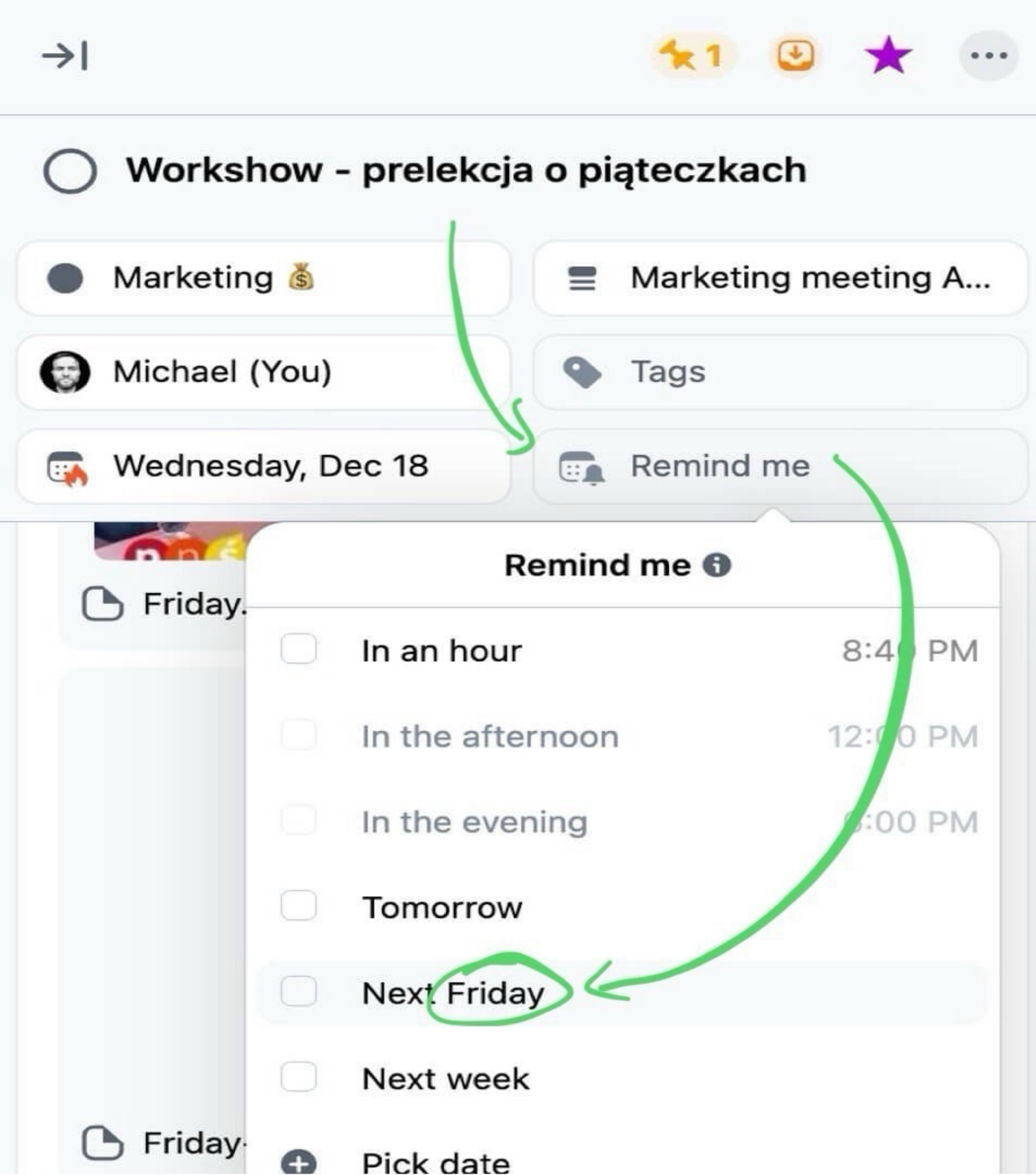
4 Solution?

Thursday is the end of the "current" week!

4 📅 Thursday closes work

5 📅 Friday is like the weekend, even in customer support!

📺 📄 Learn and watch on Friday!



**We've added
Fridays to
Nozbe!**

**In our app, you can set a
reminder "for Friday" on any
day of the week!**

5 Outcome?

**Growth, ideas, innovation,
curiosity and organization!**

- 😊 **Satisfaction, less stress**
- ✅ **Tasks are more organized**
- 👋 **Agency!**
- 🧐 **Experts!**
- 🤔 **Curiosity! New ideas!**

Friday innovation!

**How Fridays stimulate
creative ideas!**

 **Dominika learned
programming**

 **Radek chose new tech for
Nozbe**

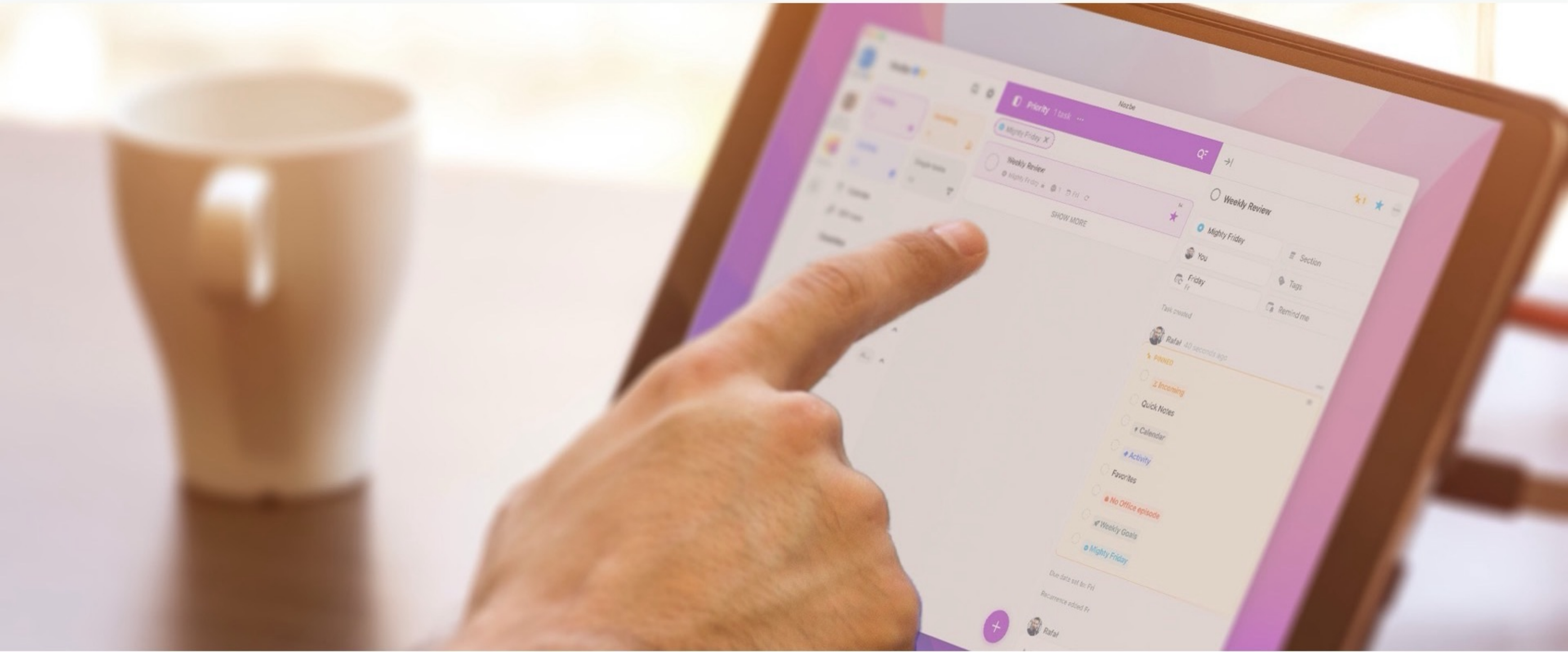
 **Jarek - a GMail add-on**

 **Team meets customers**

 **I learned Short videos!**

!?! Four days or Fridays?

Friday as a buffer means happiness at work!





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 nozbe.com/demo 